

MIKHA JEON

Product Manager || Product Owner

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As a Product Manager and Owner, my approach to product management is to guarantee the product actually solves a user problem. However, my focus is on ensuring that the right solutions create value for companies. My superpower lies in my empathy and ability to combine intuition and creativity with data in making fast and informed decisions.

WORK EXPERIENCE

Product Manager | Workibee

Nov 2024 – Present

- Researched market opportunities; conducted product discovery, planning, and MVP development.
- Led and introduced go-to-market and post-launch strategy, incorporating metrics tracking for data-driven decision making.
- Partnered with local businesses to test prototype and evangelize development efforts for the mobile marketplace software.

Product Owner | Snnr

Jan 2025 – Jul 2025

- Introduced Agile Scrum methodology and managed a prioritized backlog in startup. Improving team output by 138% in Q1 2025.
- Interviewed 15 restaurant owners and analyzed regulatory docs to inform feature requirements for the B2B SaaS web platform.
- Communicate PRDs to dev team, fostering a shared understanding and contributing to a streamlined decision-making process.

Architectural Project Designer and Manager | Total Architects; Buchan; Warren and Mahoney

Sep 2019 – Sep 2025

- Specialized in building architecture project delivery activities including architectural design, modelling, documentation, and client consulting services.
- Coordinated extensively with various cross-functional and multi-disciplinary construction industry teams and stakeholders.
- Delivered more than 40+ architectural projects in education, residential, and commercial sectors focused on user experience.

SKILLS AND TOOLS

- **Collaboration and Productivity:** Slack, Discord, Teams, Jira, Azure DevOps, GitHub Projects, Google Meet, Notion
- **Design and Wireframing:** Miro, Figma, draw.io, Adobe Creative Suite, Autodesk Suite
- **Staging:** GitHub, Vercel, Supabase (PostgreSQL)
- **Go-to-market (CRM):** Mailchimp, Resend
- **Financial Analysis and Cashflow Planning:** ROI, NVP, IRR
- **Customer feedback and surveys:** Google Form, in-person
- **AI Prototyping:** Claude Code context/prompt engineering
- **Analytics:** SQL, Google Analytics, Google Ad keywords
- **Prioritization:** MosCoW, RICE, KANO model
- **Agile PM Framework:** Scrum, Scrumban, Kanban, Lean, XP
- **Familiar Industries:** B2B SaaS, online marketplace
- **Language:** Proficient in English and Korean

EDUCATION AND TRAINING

IBM Product Management Professional Certificate | IBM

May-Aug 2025

- Applied end-to-end product lifecycle management: discovery, MVP design, launch, iteration
- Customer research, roadmapping, prioritization frameworks.
- Capstone Project: ideated and generated product artifacts such as personas, product vision, roadmap, PRD, and so on.

Certified Associate in Project Management (CAPM) | Project Management Institute (PMI)

Sep 2024 - Jan 2025

- Business analysis, agile methodologies, stakeholder management, resource management, risk management.

Foundations of Project Management | Google

Jan 2025

Master of Architecture (Professional) | The University of Auckland

Finished 2018 (Hons)

Bachelor of Architectural Studies | The University of Auckland

Finished 2016